

# Chyron Keynote IBC 2023

15 September 2023



# Agenda

- 01** State of the Company
- 02** Key Product Announcements
- 03** Our Commitment to EMEA

The Chyron logo is displayed in a stylized blue font with a registered trademark symbol. It is set against a dark blue background within a white-bordered rounded rectangle. The logo features a circular graphic element on the letter 'C'.

SINCE DAY ONE

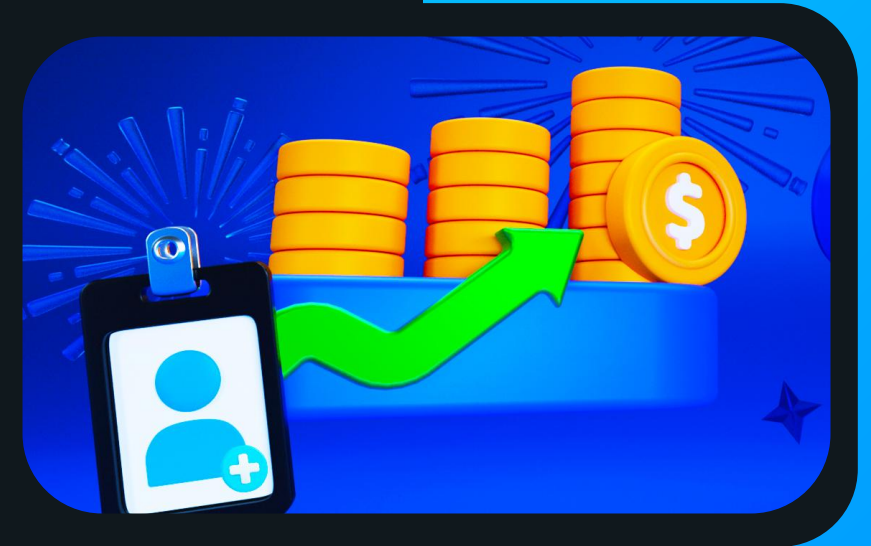
# 01 State of the Company

## Solid Foundation

- 57th year in business
- 9% Year-over-Year increase in recurring revenue
- Healthy business key to serving our customers well

## Building for the Future

- Customer Centric Focus
- Leverage Cloud, AI and Data Management technologies
- 8% Staff increase largely focused on R&D
- Increased commitment to support and training
- Helping customers utilize full range of our “tool set”
- Commitment to the region: EMEA is key to Chyron as a global vendor



# 02 Key Product Announcements



## Sports Broadcasting

PRIME CG

PRIME Video Walls

PRIME Touchscreen

Paint (Illustrated Replay)

VP (Virtual Placement)



## Cloud Production

Chyron LIVE



## News Broadcasting

PRIME CG

CAMIO (MOS NRCS and NLE integration)

VSAR (Virtual Set / Augmented Reality)

Chyron Weather

# Sports Broadcasting

Eye-catching Animated Graphics | Powerful Data Management | Lightning Fast Manual Playout | Comprehensive Sports Portfolio

What's New?

## PRIME 4.9

- auto-bypass in the case of a hardware failure may be implemented now directly from the user interface
- load balanced proxy output for non-critical workflows offers a choice to display fewer frames in preview to conserve memory resources
- GPU Texture Memory Preview for improved texture caching to accommodate more and larger clip files

## PAINT 9.6

- multi-angle telestration
- keyframable player cutouts, ball tool, XO tool
- presentation display options



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# Cloud Production

Complete Live Production Platform | Cost effective | Flexible Input & Output Capabilities | Built for the Cloud

## What's New?

### LIVE 1.4 (Released 11 July, 2023)

- AI Replay
- Replay Transition

### LIVE 1.5 (Beta)

- Enhanced security with encryption for SRT streams, WebRTC commentary, RTMPS output, and alerts for input or assets that are not encrypted.\*
- Improved SaaS and remote workflow experience, with self-service user activation of a Chyron LIVE production environment.
- responsive design, allowing users to work from a desktop, laptop, or tablet, regardless of monitor size, and be able to see the entire user interface.



\* Security features position Chyron LIVE for the AWS Foundational Technical Review (FTR) mitigating risks and products that meet the standard of AWS Well-Architected.

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# News Broadcasting

Single Design and Playout Platform | Data Enriched Storytelling | Rundown - Driven Graphics, Video Walls, VSAR & Weather

What's New?

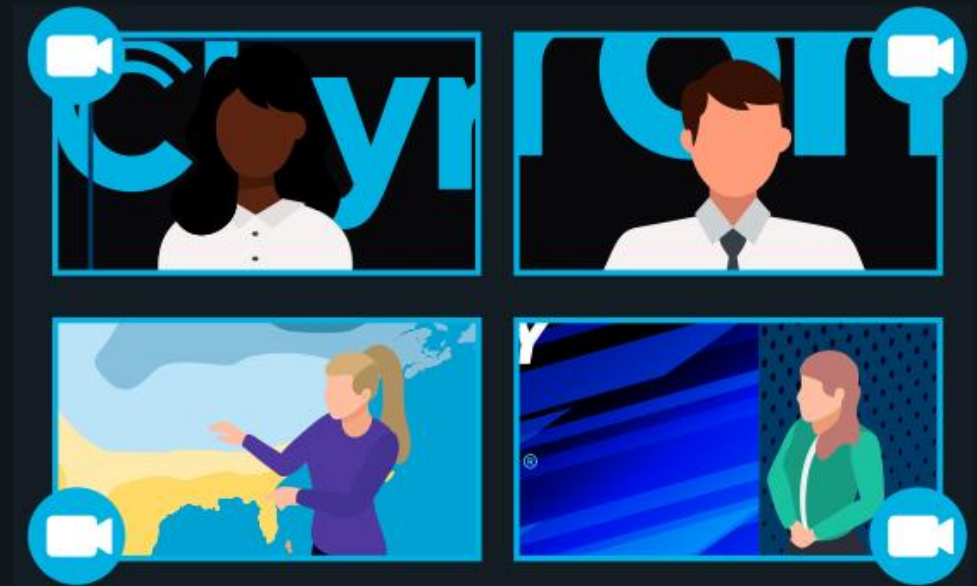
## CAMIO 5.4 (Beta)

- integration with Seven Mountains DiNA, a fully cloud based NRCS
- watch folder ingest logic
- exportable folder content lists
- file size meter displayed prior to file transfers
- user defined asset deletion and purge preferences across a hub and spoke ecosystem.

Introducing Chyron Weather 2.0:

(Based on a modernization of the acquisition of DTN Weather Suite,)

- easy-to-use creation and presentation tools
- weather data flexibility
- sleek design options
- integration with CAMIO, bringing weather into MOS-driven rundowns



# News Broadcasting

## MIXER FREE WORKFLOWS

- Delivering on the promise of total newsroom to air efficiency, CAMIO can drive not only graphical overlays (CG graphics) but also video walls, virtual sets, weather segments, and now even camera cues for an efficient, mixer free workflow.
- For users desiring more complex vision mixer functionality within their mixer free workflow, Chyron PRIME has long offered robust DVE functionality, such as a full screen squeeze back to a 2-box. Like any PRIME graphics, cues for graphics with DVE effects may easily be added to the NRCS rundown via CAMIO.
- PRIME Commander works hand-in-hand to leverage automated production cues with a MOS - rundown based workflow.

Chyron experts are on hand at IBC to help visitors explore their ideal mixer free workflow.



# News Broadcasting

## PRODUCTION IN THE CLOUD

- **Chyron selected for AWS cloud news broadcast workflow**  
Core elements of Chyron's news portfolio are also visible on the Amazon Web Services (AWS) booth, Hall 5, booth C.90. PRIME CG (graphics) and CAMIO (graphics-NRCS integration) have been selected to be shown as part of the AWS cloud production for news workflow.
- **Chyron transitions AXIS to the cloud**  
Chyron recently transitioned its industry standard AXIS to AWS cloud, ensuring reliability and scalability for maps, charts, financial reports, and composite imagery available within a MOS workflow or independently.



# 03 Our Commitment to EMEA

**A Special Announcement about Chyron  
Executive Leadership Team**



THANK  
YOU